

Jonathan Shamir Product Designer

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Work Experience

Apr 2018 - Feb 2023 - Lead Designer at [Affogata](#) (former Commun.it360), Startup.

I was responsible for all design aspects of the company, from branding and marketing to UX and UI, as well as designing a SaaS B2B platform now being used by more than 20 top name companies in the gaming industry.

Nov 2014 – Nov 2017 - Lead Designer at Newsfusion (startup)

As Lead Designer for Newsfusion I was responsible for product thinking, user experience and UI design of all company products and marketing, websites and landing pages. I designed workflows, wireframes and pixel perfect mock-ups for our various news apps (iOS and Android) and worked closely with our developers and CEOs on future app features and new ideas.

During my time in Newsfusion I have designed two mobile apps from scratch: Push for iOS and Overpowered for Android, and have also worked to design new features and improve the user experience of the company's 80 some news apps.

Oct 2013 – May 2014 - Graphic Designer And Flash Animator at Twisted digital ad agency

Main work was designing banner ads and Flash landing pages.

Nov 2010 – Jun 2013 - Senior Web Designer at Gertler-Davidov

Communications/Loveme.co.il

Started out as part of a team of designers building flash mini sites, games and landing pages. I later moved up to become senior Graphic designer for another branch in my firm, a dating website called loveme.co.il. Main work was improving the site's UX and UI, As well as creating

new - and improving upon - existing promotional materials for the web and TV such as newsletters, and commercials.

Jan 2008 – Sep 2010 - Web Designer at Mynet.co.il Web design and flash banners for a leading news agency.

A little about me

I am 46 years old, divorced and a father of two beautiful daughters aged 12 and 14. I've always been drawing and sketching and becoming a designer opened up a whole new world for me that art scarcely touches: finding solutions to problems. I am self taught, love working with – and learning from - cool people and enjoy staying in touch with the design community. I wrote on design and being a designer for Pixel perfect magazine and my Medium page. I work fluently with Adobe products as well as Sketch, Zeplin, InVision, Webflow, Figma and other tools of the trade. I also have some coding skills and experience with HTML and CSS. Other than that, I love gaming, movies, hard sci-fi books and power-lifting, which keeps me fit and sane with all those long hours sitting in a chair in front of a laptop.

I've recently picked up tattooing as a hobby.